# **James Mete**

Canadian Data Scientist With 10+ Years In Digital Transformation, IT, And Analytics Leadership

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#### **EXPERIENCE**

Sherbiny – Khobar, Saudi Arabia

#### **Digital Transformation Director**

- Lead AI/ML, Digital Transformation, Software Engineering, and IT achieving 2x President's Circle Award
- Architected enterprise-wide digital transformation across IT infrastructure, data visualization, and Gen AI
- Created interactive dashboards with ETL data pipelines for C-Suite executive decision-making
- Improved sales forecast accuracy by 44% by implementing an XGBoost machine learning model
- Created LLM-based automated systems using LLAMA models reducing survey processing time by 99%
- Architected data quality management system that resolved integrity issues across 12,300+ records
- Built GenAI document processing systems with custom PDF annotation tool for training data collection

#### Management Analyst

- Directed data analysis, executive presentations, and C-suite reporting; appointed Board secretary
- Decreased technical quotation processing time by 92% by engineering SQL database lookup solutions
- Drove PMO projects: e-commerce platform (sawab.app), ERP system, and new facility construction

#### Sales & Marketing Analyst

- Built data pipelines and governance procedures ensuring quality metrics for executive dashboards
- Conducted feasibility studies for expansion opportunities, including new manufacturing facilities

#### Nescom – Jubail, Saudi Arabia

Jul 2014 – Aug 2017

- Conducted risk-based financial analysis and feasibility studies for business units and investments
- Successfully crafted indoor vertical farming proposal approved by the Saudi Investment Bank

#### **PROJECTS**

Analyst

- Al-Based Youtube Video Quality Prediction: Engineered data pipeline processing 1.4B+ records to train Random Forest classifier achieving 82% accuracy and 80% F1 score. Implemented NLP techniques on scraped comments to categorize videos as positive/neutral/negative
- Cross-Platform Sentiment Analysis: Analyzed 3B+ data points across Amazon, Reddit, and Twitter to identify platform-specific sentiment patterns and key influential features, revealing cross-platform trends.
- NLP Text Complexity Classifier: Developed feature engineering pipeline using KMeans clustering, topic modeling, and transformer architecture for sentence complexity classification. Achieved 77.6% accuracy and 2nd place ranking in University of Michigan Kaggle competition
- Open Assistant: Built scalable data collection pipelines and ETL scripts for one of the first major opensource LLM projects, enhancing training data quality and processing efficiency

#### **EDUCATION**

**University of Michigan** – Ann Arbor, Michigan, USA Master of Applied Data Science (4.0 GPA)

**Brock University** – *St. Catharines, Ontario, Canada* Bachelor of Arts (Honours)

#### SKILLS

Data Analytics | Team Leadership | Python | SQL | AI / ML | Business Intelligence | Project Management | IT Infrastructure | Data Governance | Stakeholder Management | Communication | Power BI | Agile | Spark

#### Sep 2017 – Present

## Aug 2023 – Present

### Sep 2017 – Aug 2019

Jul 2014 – Aug 2017

Sep 2019 – Jul 2023